

RIVAL™ BRAND



Rival™ Brand Tetraploid Annual Ryegrass is a high yielding, disease resistant type that provides a large amount of excellent quality forage in a short period of time. **Rival™ Brand** is a top choice for multiple harvest systems where short rotations, companion establishment and/or final year transition forage is desired. **Rival™ Brand** performs well straight seeded or in mixes for green chop, haylage, hay, or for the intensive grazer.

Notable Characteristics:

- Profuse Tillering
- Excellent Palatability
- High Energy/Feed Quality
- Vigorous Growth/Regrowth
- Very High Sugar Content
- Good Rust Resistance
- Excellent Productivity
- Excellent palatability/digestibility
- Quick to establish
- Good Winter hardiness

Applications:

For the livestock producer, annual ryegrass, especially a tetraploid annual ryegrass, like **Rival™ Brand**, can be a very valuable tool. Because both annual and perennial ryegrasses establish easily, they are well suited for pasture renovation and minor field repairs. Producers can sow ryegrass in either late-summer, early fall or spring. Annual ryegrass is also beneficial for use with alfalfa as an establishment crop as well as a final year transition crop.

Seeding Rates/Method of Seeding:

New fields/pasture: 30-40 lbs/acre

Renovation/Overseeding existing fields/pastures:

(Note Seeding Rate for pasture/hay field renovation varies according to the quality/quantity of the forage in the field.)

- Pastures: 20-30 lbs/acre
- Alfalfa Hay Field: 3-5 lbs/acre.

Use a Billion seeder, a no-till drill or culti-packer after broadcasting. Frost seeding can also work well. Seed to soil contact is vital to having a successful stand. Plant ¼" deep. **Rival™ Brand** establishes quickly but weed control and proper management on initial grazings is vital to stand establishment.

Fertility Requirements:

Annual ryegrass is a luxury consumer of Nitrogen and can utilize as much as 400# N/acre in intensive harvest situations. Fertilize in multiple, smaller increments. However, fertilize according to local recommendations for the yield desired in your individual situation.

Grazing and Harvesting Tips:

Rival™ Brand establishes rapidly, but plants should be firmly rooted prior to first grazing. **Rival™ Brand** is highly palatable; avoid over grazing. Graze at approximately 10-12 inches and remove animals when grazed down to 3-4 inches. When grazing **Rival™ Brand**, reduce grain levels and consider adding more fiber to the ration. If machine harvesting, disc mowers and drum mowers are highly preferred. For high quality hay, harvest 1st cutting at boot stage.

Technical data herein is solely a compilation of observations from various geographical areas, conditions, and laboratory tests. Growing results, including varietal characteristics and performance, vary depending on region, climate, soil, seed enhancements, environmental conditions, local management practices and other factors. AMPAC Seed DOES NOT GUARANTEE growing success. Any technical advice by AMPAC Seed concerning the use of its seeds is given without charge. Therefore, AMPAC Seed disclaims any warranty and disclaims all liability for such advice.

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